

STATEMENT OF SUBSTANCE OF INTERVIEW

Initially, Applicant wishes to thank Examiner Teckla for conducting an interview with Applicant's attorney, Benjamin Keim, on March 9, 2009. Applicant's attorney wishes to thank the Examiner for his time and consideration.

During the interview Applicant's attorney and the Examiner discussed the claimed subject matter of the application and the Boston and Geng references. In particular, Applicant's attorney presented arguments along the lines of those set forth below in the section entitled "Claim Rejections 35 U.S.C. §103". Specifically, Applicant's attorney presented arguments how the Boston and Geng references do not teach or suggest features, such as audio/video data, associated programmatic data which is associated with the audio/video data by temporal location identifiers, and instructions for processing the associated programmatic data.

Also discussed during the interview were proposed amendments to the claims. In the interest of expediting prosecution of the application, and without conceding the propriety of the rejection, Applicant's attorney proposes to amend the independent claims to further clarify features of Applicant's claimed subject matter.

Applicant's attorney understands that the Examiner tentatively agrees that the proposed amendments to claim 1 overcome the outstanding rejections based on Boston and Geng. Accordingly, Applicant's attorney amends the claims herein, along the lines discussed during the interview.

Applicant's attorney submits that all of the pending claims are in condition for allowance.